



Roger Bourassa

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PROFESSIONAL MISSION

A First class voice! Roger Bourassa has been a well-known communicator for the past 30 years, showing great versatility and a unique expertise in the application of the Art, and in all aspects of the industry of media communication. Convincing, charismatic, and possessing a solid expertise, he offers his clients an undeniable talent, especially when he is required to:

- › Promote the interests, objectives, products, and services of an organization.
- › Inspire the confidence of consumers and the public at large as a professional spokesperson who projects an image of quality for their products.

SERVICE OFFERINGS TO MEET YOUR NEEDS

Efficient, loyal and proactive, Roger Bourassa is a team player who knows how to deliver the goods, and whose imposing presence and leadership are sought after. His extensive knowledge of studio life, television, radio, as well as photo shoots, make him a dependable resource who is indispensable, competent, and can be counted on.

Added Values: A happy mix of corporate style and theatre, he has a dignified and reassuring personality. Strong in public relations, he knows how to be a prime link between his customers and the advertising agencies. **He is also equipped with a professional private studio for the production of voice recordings.** His technological expertise gives you **fast and expert service.** *An audio demo is available upon request.*

SPECIALIZED SERVICES: SOLID ASSETS

- ☑ Warm caring voice, credible and familiar.
* Dubbing and voice-over, commercials, narrator and announcer.
- ☑ Excellent communicator and a talented actor, he is capable of showing a good range of emotions.
- ☑ Well-known columnist in cultural and public affairs.
- ☑ Warm and appreciated interviewer.
- ☑ Diplomatic master of ceremonies, he can be a moderator for major events
- ☑ More than a voice, an important image; he is a studio model for printed advertising.

PROFESSIONAL CAREER MAIN ACHIEVEMENTS

From his professional debut at CHNC New Carlisle, Roger Bourassa stood out. His career was based in Quebec City from 1977-1995, when he relocated to Montreal, where he now lives.

A DISTINCTIVE RADIO VOICE

• Regular voice for:

- Radio Classique CJPX-FM
- Info 690, La Radio des Nouvelles
- Météomédia/radio for various radio stations in Montréal and the province
- CKAC

Québec:

- CJMF-FM
- CITF-FM
- CHRC
- CKCV, Program Director and animator

DUBBING IN VOICE-OVER

Radio Canada, Canal D and RDI, French version of numerous presentations.

NARRATOR

- TV Ontario, narrator for the series « Vivre en couleurs »
- Narrator and presenter of different categories for 'Galas de l'entrepreneurship Ernst & Young' and other occasions.

PUBLICITY

Numerous commercials for TV and radio, French dubbing and infomercials in the majority of sectors in the economic milieu.

COMMUNICATOR, COLUMNIST / INTERVIEWER

- TVA, columnist for « Bla Bla Bla »
- Weekly column for Le Soleil titled « les coulisses de la scène »
- Le Lundi, columnist and journalist.
- Signed articles for l'Almanach du Peuple ; conducted on radio and television hundreds of interviews with artists who appreciated his attention and honest empathy.
- CKAC : Writer and narrator of many profiles of enterprises.
- CITF FM: cultural columnist
- Presenter and team leader for different car manufacturers during Canadian Auto Shows in Québec, Ottawa, Toronto and Vancouver.

ACTOR

- TVA, TV series 'René Lévesque', role of a journalist
- 1st TV series Lance et compte, role of a journalist
- Major roles and non-speaking parts in many televised commercials such as Werthers Originals, Distributel, Winners, Proprio Direct as well as les Jardins Versailles.

MODERATOR ET MASTER OF CEREMONIES

- Master of ceremonies and presenter for "La Chambre de Commerce et d'Industrie de La Rive Sud", for the festivities for the 50th anniversary of "La Caisse Populaire Desjardins de Boucherville, for the 125th anniversary festivities of la Ville de Verdun and many other events.
- Moderator in a debate on "Les urgences dans les hôpitaux" between Madame Pauline Marois, Minister of Health and Social Services and different participants of the Health Services of Québec, in June 2000.
- Master of ceremonies for many annual benefit dinners of "Fondation de l'Hôpital Charles-Lemoyne".

MORE THAN A VOICE, AN IMAGE : MODEL IN PHOTO STUDIOS

Photo model for La chambre des notaires du Québec, Bombardier, La Banque de Montréal, Postes-Canada, Moostache de Natrel, GM Goodwrench, Canadien National, Bovet and many others.

Portfolio available on demand

OTHERS

- Chairman of the Jury of the 'Fondation du Théâtre du Trident'

STUDIES AND PROFESSIONAL RECOGNITION

- Studies in journalism at l'Université Laval
- Diploma from Collège des Annonceurs RadioTélévision (CART) de Québec
- Member of l'Union des Artistes
- Member of PCM- Publicity Club de Montréal
- Participation in many specialized workshops in the industry such as :
 - Preparation for publicity auditions
 - Tactics and psychology of a police officer

CREDITS FROM HIS PEERS !

« We are always surprised by his versatility, his talent and his dynamism. In new-media we need talent we can rely on, that is innovative, creative and flexible. Roger Bourassa is one of these talents »

Jean-François Dumas, Influence Communication Interactive

«...he has an indispensable quality that we find less and less often in journalism, he is curious... he has no prejudice and does not judge before he sees and listens. His commentaries are always honest »

Claire Galarneau, Abracadabra publicité

«...bright and early, he faces the microphone refreshed and alert. Mr. Bourassa met this challenge daily with unfailing good humour... Mr. Bourassa possesses the art of personal organization. He handles his interviews with tact so that the artist always feels respected and at ease. »

Laurent Laplante, journaliste

« His trademark is without a doubt his great loyalty towards the enterprise he works for. Professional integrity is one of his personal characteristics.»

Jacques Samson, Le Soleil

«...One of the best voices on radio...Roger Bourassa is everywhere. »

Lise Giguère, Le Soleil